



The Make-A-Wish® Mission in 1 Minute

Elevator Pitch for Make-A-Wish

Who We Are	The Problem We Solve	Why It Matters	How	Call-To-Action
We create life-changing wishes for children fighting critical illnesses.	Wishes are more than just feel-good moments. They have proven physical and emotional benefits in a child's treatment and recovery.	Wish alumni, parents and medical professionals agree: Wishes have the power to give a child strength to fight, relieve families of traumatic stress, and are a necessary part of treatment.	Wish-granting relies on people like you – your donations, time, talents and resources – to make wishes possible.	Get involved at wish.org , where you can discover how you can have a direct impact on children with critical illnesses.

Elevator Pitch for Make-A-Wish Volunteers

At Make-A-Wish®, we grant wishes for kids fighting critical illnesses – and these wishes are more than just feel-good moments.

They have proven physical and emotional benefits, can create a real turning point in a child's treatment, and even give them a better chance of survival.

[If comfortable, insert a brief personal experience with Make-A-Wish, why you volunteer or your favorite wish story. Focus on how Make-A-Wish has transformed your life and/or the life of a child with a critical illness and their family.]

Wish alumni tell us their wish gave them the strength to keep fighting. Parents say it helped relieve their family from traumatic stress. Doctors vastly agree that wishes are a necessary part of a child's treatment.

But we can't grant every wish without support from people like you. In fact, for every wish we *do* grant, there are two more kids waiting – because most wishes require donations, volunteers and everyday resources in order to come true.

So, if you'd like to get involved, just visit wish.org.

Note: *If you get a question you don't know the answer to, you can always say, "That's a great question. Can I get your contact info and I can circle back with you on that?"*